## Highlights of Analytical Sciences in Switzerland

To be presented in Chimia

**Guidelines**

The Highlights of Analytical Sciences in Switzerland present an exciting research result or an interesting application of analytical chemistry on one page. Therefore works from both research (universities, other research bodies) and routine labora­tories (e.g., quality control, Kantons­chemiker) are invited for presentation.

A Highlight is not an abstract as it is submitted to a scientific symposium and it is not a mini-poster. It is a showcase which means it is publicity for the ability of analytical chemistry to solve problems. The presentation should follow some guidelines:

* An interesting and appealing title.
* 3-6 keywords in alphabetical order.
* Text of ca. 300 words (2000 to 2400 characters, including spaces). Please keep in mind that the Highlight is intended to appeal to students and the non-analy­tical che­mistry community, besides the analytical chemists.
* Presentation of the problem (why are you studying it?). Presentation of the relevance of the solution or results (new application, necessary for public health, fast, cheap, high selectivity, low detection limit …).
* 1-3 illustrations, preferably in color. As an eye-catcher, one of them should present the object of study (even if it is a tomato!). The figures are not numbered.
* Little or no experimental details (no “proof” of the results), perhaps only the mention of the analytical technique used. Brevity is the soul of wit!
* 1 or 2 new references are preferred for research contributions but not man­datory in cases where this is not possible (e.g. Highlights from industry). Usually the referen­ces are not numbered; they refer to your own work only.
* As a mini-conclusion, the last sentence (or one of the last sentences) should be presented in bold typeface.

The Highlight should be read with pleasure by the readers of Chimia, are they working in the analytical field or elsewhere.

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For examples of Highlights see: <http://www.chimia.ch/component/content/article/885>